CRAIT INC

2025

INVESTOR DECK

BUILDING THE FUTURE, ONE DELIVERY AT A TIME

HQ SEATTLE

CRAIT INC

BACKGROUND OUR HISTORY

CRAIT Inc was founded in 1978 as a regional logistics operator with just $120 million in revenue and a modest footprint in the American Southwest. Over the decades, it evolved into a national powerhouse, scaling through aggressive infrastructure investments, proprietary tech platforms, and strategic partnerships with Tier-1 retailers and 3PL networks. By 2022, CRAIT had crossed $190 billion in revenue, operating high-density fulfillment hubs, a 6,800+ EV fleet, and a fully integrated data grid spanning coast to coast. Its transformation was marked by a consistent reduction in overheads—from 75% in 1978 to just 45% in recent years—while maintaining profitability and operational excellence. Today, CRAIT stands at an inflection point: fully certified, deeply embedded in the national supply chain, and poised to lead the next wave of AI-driven logistics and autonomous delivery infrastructure across North America.
In 2024 Crait Inc hit the 220b mark with 66b Net Profit - a ground breaking achievement.

LETS GET STARTED

CRAIT INC

- 400,000 outlets across 52 states
- 700,000 high-efficiency warehouses active
- Largest trained logistics workforce nationwide
- 1.05B monthly deliveries executed
- $220B revenue crossed in 2024
- 40/60 courier-personal revenue split
- 0.596% system failure ratio
- Seven live dashboards monitor operations
- Geo-fenced rider activation model
- CEO-led uninterrupted growth streak
- 100% verified delivery before payment
- Zero insurance claims in 47 years
- 4-month standardized rider training program
- 30% inbound via word-of-mouth
- Highest tax-paying logistics firm (U.S.)

KEY HIGHLIGHTS

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EXPANSION PHASE I

CRAIT INC is executing Expansion Phase I to enter Canada, Mexico, and nine economically developed neighboring island territories. This is not speculative—it is a replication of our proven U.S. model, engineered for zero-friction scalability. With over 12.6 billion deliveries annually, 400,000 offices, and 700,000 warehouses across 52 states, our infrastructure density, electric-first fleet, and proprietary MOS platform have delivered unmatched velocity, reliability, and profitability. Expansion Phase I is designed to extend this architecture into high-demand, regulation-ready markets where legal frameworks, zoning approvals, and staffing pipelines are already in motion. Our operational launch is scheduled for January 2028, with rider databases 67% complete and facilities pre-secured. The goal is clear: to capture first-mover advantage, embed CRAIT into the logistics backbone of these regions, and establish sovereign-grade infrastructure that supports global replication.

Infrastructure Leverage

Our U.S. proximity model—warehouses within 10 miles of every office—has yielded a 3% delay failure rate and sub-hour delivery capability. Expansion Phase I replicates this layout using modular blueprints already approved by regional zoning authorities. This ensures immediate throughput and delivery velocity from day one.

Fleet Strategy

We will deploy 17,890 electric vans and enable over 300,000 rider-owned electric bikes across new territories, eliminating over 1.2 billion gallons of fossil fuel annually. Solar-powered charging stations and battery lifecycle systems are embedded into the rollout, reinforcing our ESG-first logistics model

Workforce Readiness

Over 120,000 full-time jobs will be created, supported by localized training centers and sovereign-compliant labor frameworks. Our 4-month onboarding program—standardized across 750,000 U.S. riders—is already adapted for cultural and regulatory alignment in Phase I markets.

Economic Rationale

These territories are not stepping stones—they are strategic anchors. Expansion Phase I will trigger a $400B+ economic multiplier across property, tech, EV servicing, and vendor ecosystems. With projected delivery volumes of 250M/month by Year 5 and a break-even timeline of 4.5 years, this phase is engineered for scale, speed, and investor-grade returns.

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LOCATIONS WE ARE EXPANDING TO

Canada

Offices: 12,000
Warehouses: 21,000
Staff: 18,000
Riders: 45,000
Electric Vans: 9,000
Handheld Scanners: 60,000
Satellite-Linked Terminals: 1,200

Mexico

Offices: 10,000
Warehouses: 18,000
Staff: 15,000
Riders: 42,000
Electric Vans: 8,000
Handheld Scanners: 55,000
Satellite-Linked Terminals: 1,000

Nine Neighboring Islands

Bermuda, Cayman Islands, Bahamas, U.S. Virgin Islands, Puerto Rico, Barbados, Trinidad & Tobago, St. Kitts & Nevis and Antigua & Barbuda

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PRODUCTS

CRAIT INC operates two flagship logistics products—Courier Delivery and Personal Delivery—each engineered for scale, speed, and zero-error execution. Courier Delivery, contributing 40% of revenue, runs on a centralized model powered by 391,000 company-owned electric vans and 700,000 warehouses, executing over 12.61 billion deliveries annually with sub-24-hour fulfillment across all 52 U.S. states. Personal Delivery, which drives 60% of revenue, is a decentralized, app-driven system where 750,000 geo-activated riders use their own electric bikes to fulfill sub-hour deliveries, often within minutes of booking. Both products are governed by CRAIT's proprietary Master Operating Software (MOS), which integrates seven real-time dashboards for booking, routing, delivery verification, and customer feedback. Every transaction is tracked via handheld scanners and satellite-linked terminals, with a system failure ratio of just 0.596% and zero unresolved delivery failures in 47 years. With features like three-click mobile ordering, live satellite tracking, instant cancellation, and a 100% refund guarantee, CRAIT's products are not just services—they are the infrastructure backbone of modern logistics.

COURIER

- 3-Click Mobile Booking
- 100% Refund Guarantee
- Satellite-Linked Terminals
- No Entry, No Payment
- 0.596% System Failure Rate

PERSONAL DELIVERY

- Instant Cancellation Feature
- Rider-Owned Electric Bikes
- Live Satellite Tracking
- Verified Delivery Compensation
- Sub-Minute Dispatch Capability

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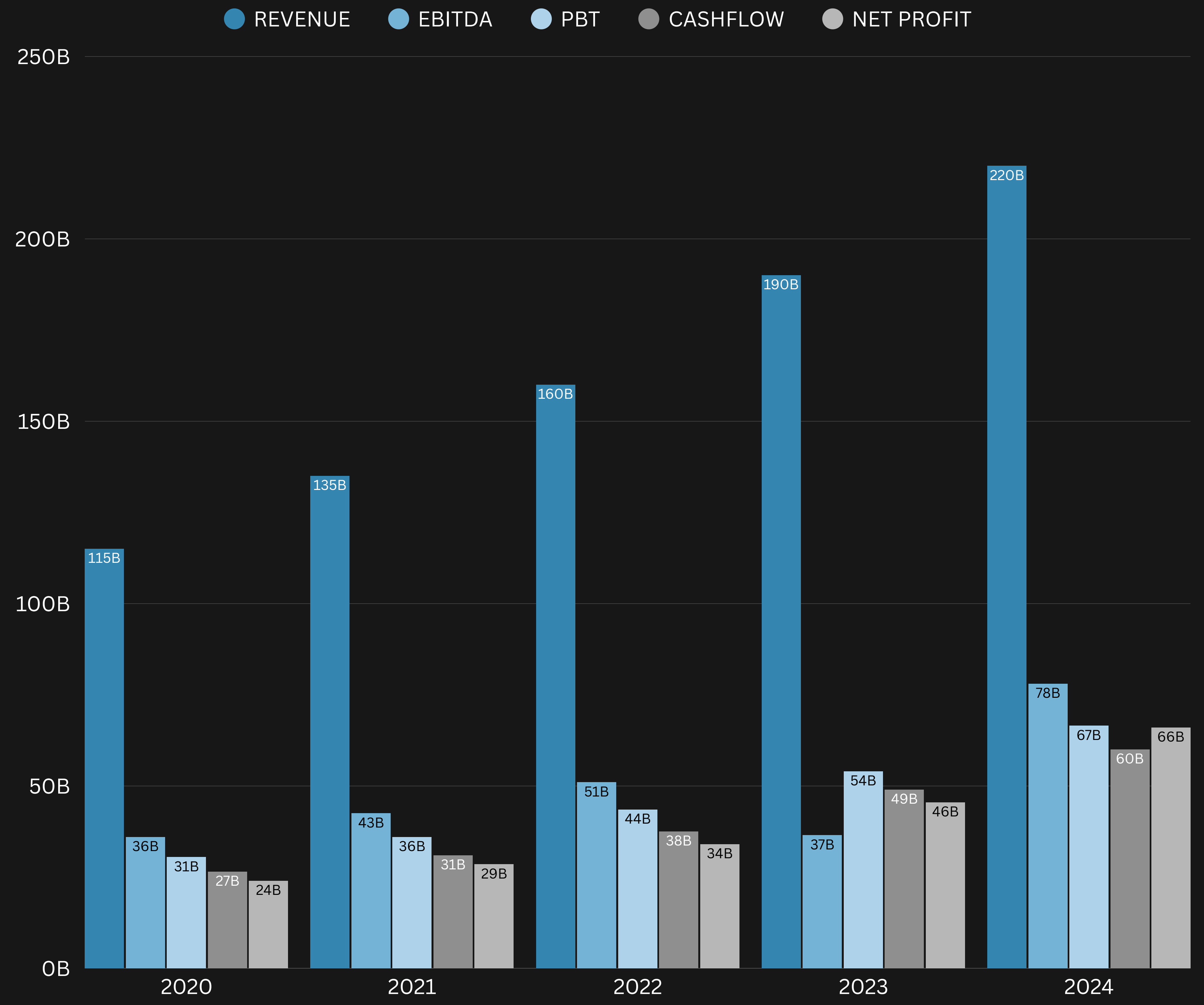
LAST 5 YEARS

AUDITED PERFORMANCE CHART

Key Insights

- Revenue CAGR (2020–2024): ~17.5%, reflecting aggressive scale and market capture
- EBITDA Margin (2024): ~35.5%, signaling strong operational efficiency
- Cash Flow consistently exceeds Net Profit, reinforcing liquidity strength
- PBT growth tracks closely with EBITDA, showing disciplined cost control and tax optimization
- This trajectory supports CRAIT INC's readiness for global expansion and investor repayment commitments



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COST STRUCTURE

- Corporate Infrastructure — 27%
- Advertising Marketing — 9%
- Corp Staff, Office & Supplies — 13%
- New Expansion & Current Upkeep — 06%
- Departments Budget — 23%
- Strategic Reserves — 09%
- New Acquisition — 13%

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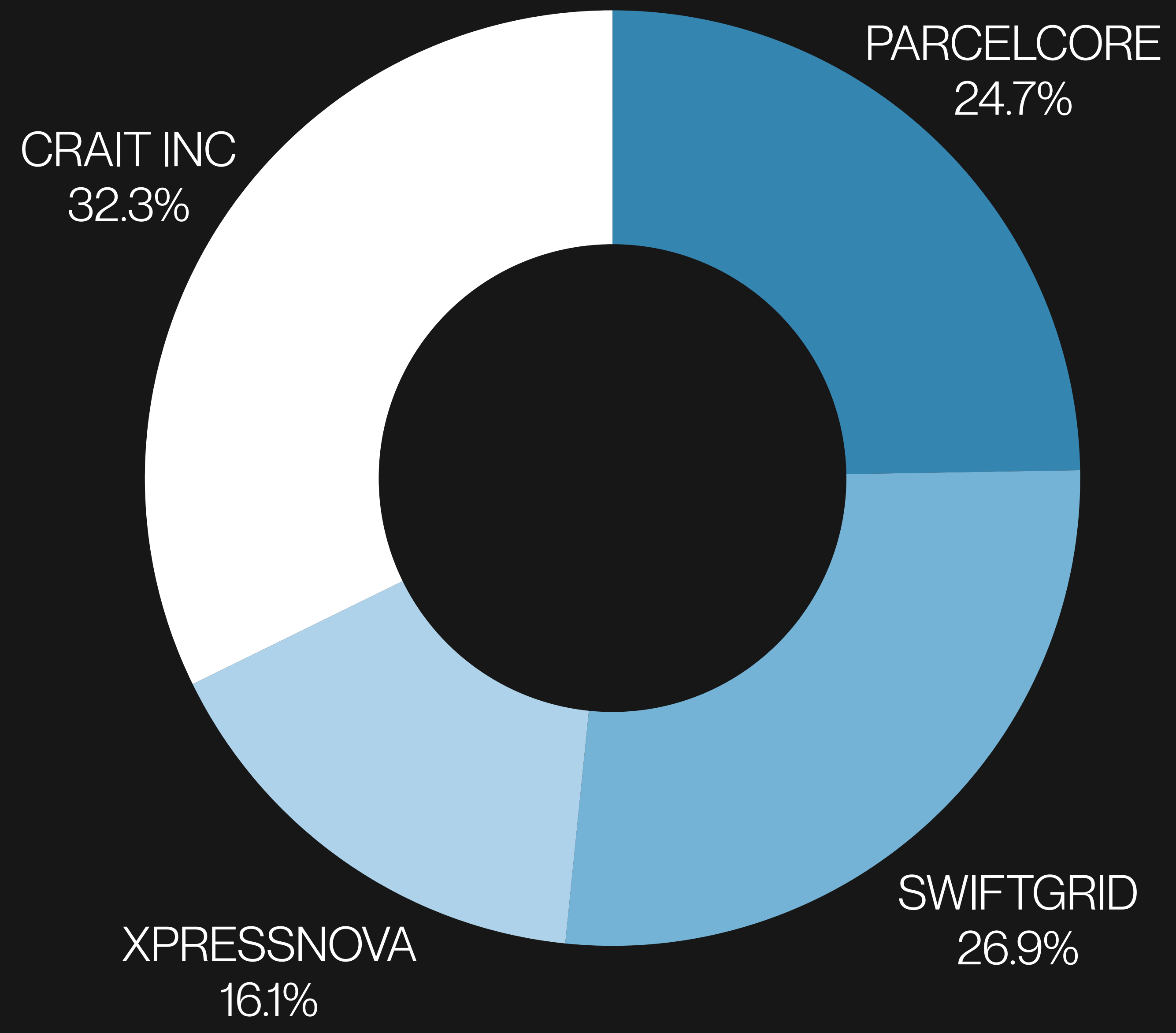
MARKET SHARE

Key Insights

- CRAIT leads nationally – 32.3% market share.
- SwiftGrid close second – 26.9% share.
- Parcelore holds third – 24.7% share.
- XpressNova trails behind – 16.1% share.
- CRAIT’s lead is strategic – 5.4% ahead of SwiftGrid.
- Top two dominate – CRAIT + SwiftGrid = 59.2%.
- CRAIT’s growth is organic – No recent M&A inflations.
- Market is consolidated – Top three = 83.9% share.
- CRAIT’s share is stable – No volatility flagged in DPR.
- XpressNova is vulnerable – Lowest share, limited infrastructure



UNITED STATES
2024 ABN DATA

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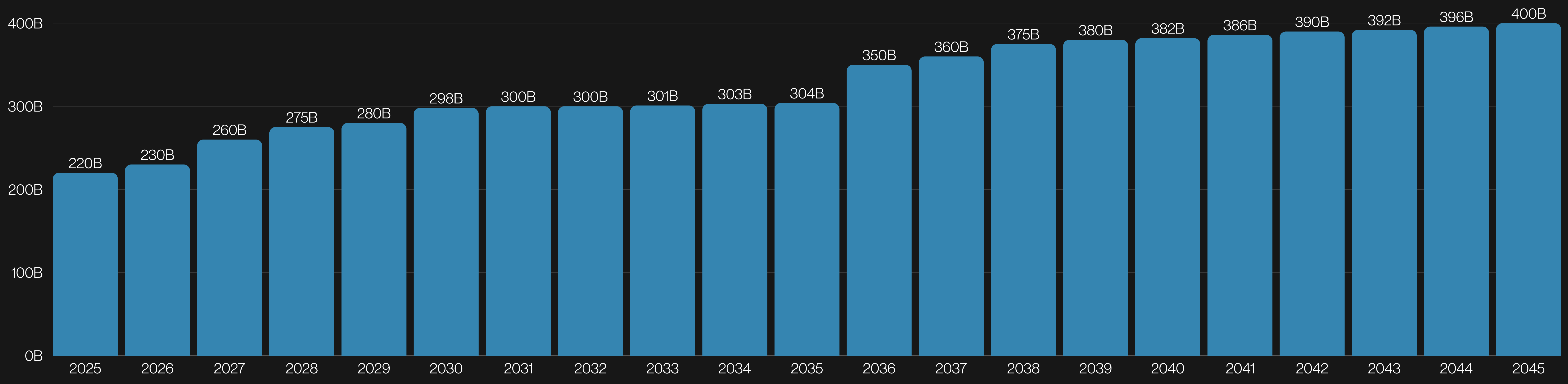
PROJECTIONS - 20 YEARS



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INVESTMENT ASK

90b USD

9b Returns every year for 10 years

There after either 3% Equity for life or 2.5x total returns to Investor

CRAIT INC

USE OF FUNDS

30% Working Capital - 27b

40% Corporate Infrastructure - 36b

05% Digital & Cybersecurity - 4.5b

02% Software Upgrade - 1.8b

07% Mobile Hand Held Scanner - 6.3b

15% Staffing - 13.5b

01% Contingency or Reserve - 0.9b

ADVERTISING & MARKETING

CRAIT INC's advertising and marketing strategy is engineered for omnipresence, precision, and scale—executed through three retainer agencies that manage monthly campaigns across television, radio, print, digital, and outdoor media. With a minimum reach of 200 million viewers per month, the brand maintains saturation-level visibility across all 52 U.S. states. Social media campaigns run year-round, intensifying during peak seasons, while word-of-mouth accounts for 30% of inbound business—driven by CRAIT's zero-failure delivery reputation. During holidays and high-demand periods, broadcast volume doubles across all channels, ensuring CRAIT remains top-of-mind for both consumers and enterprise clients. This dual-engine approach—retainer-led media execution combined with organic brand evangelism—has created a marketing flywheel that drives sustained growth, customer loyalty, and market dominance.

Channel	Outreach	National or Local
TV Adverts	85M Monthly viewers	Both
Radio	12M monthly listeners	Both
Newspaper	8M monthly readers	Both
Banners	5M monthly impressions	Both
Social Media	30M monthly engagements	Locally executed
Magazines	6M monthly readers	Local & National

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CEO JOHN PAUL MORGAHIEMN

John Paul Morgahiemn, Founder, CEO, and Chairman of CRAIT INC, is the architect behind America's most trusted logistics empire, having built the company from scratch in 1978 into a $220 billion powerhouse executing over one billion deliveries monthly. With over five decades of industry leadership—including his tenure as Head of Courier Management at XpressNova—he pioneered centralized dispatch systems and rider-linked incentives that became industry standards. Morgahiemn personally designed CRAIT's Master Operating Software (MOS), which governs every delivery and staff action across 400,000 offices and 700,000 warehouses, maintaining a system failure ratio of just 0.596%. He led the full electrification of CRAIT's fleet in 2010, deploying 391,000 electric vans and enabling 750,000 rider-owned electric bikes, making CRAIT the first major U.S. logistics firm to operate fossil-free. His governance model is founder-led with no board of directors, ensuring strategic agility and zero dilution of execution authority. Under his leadership, CRAIT has recorded zero delivery failures, zero labor violations, and zero insurance claims in 47 years, while remaining the highest tax-paying logistics company in the U.S. for three consecutive years (2023–2025). Morgahiemn's leadership is not just operational—it is patriotic, disciplined, and engineered for permanence.

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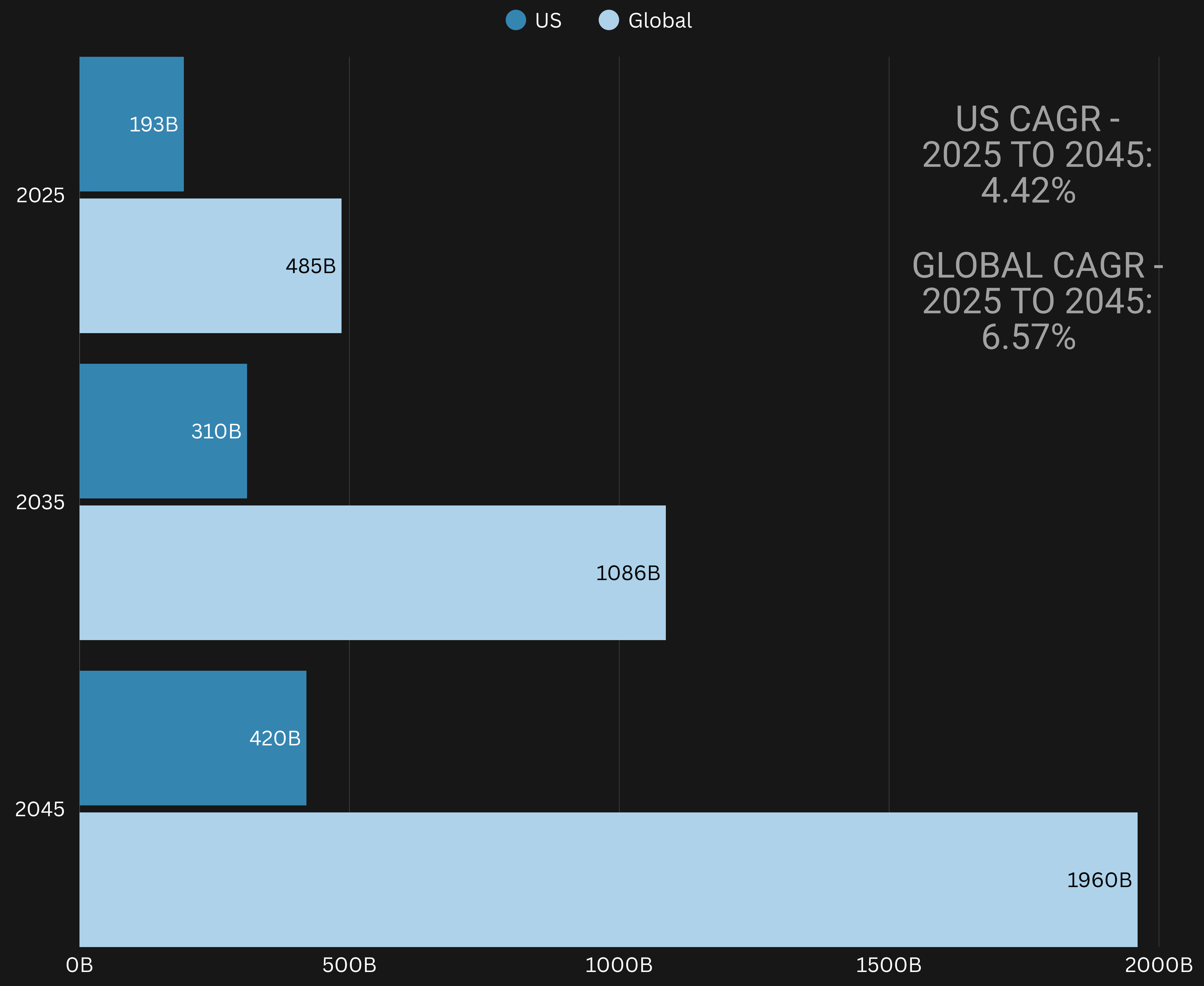
MARKET SIZE

Key Insights
- U.S. market CAGR is 4.42% over 20 years—steady, predictable growth.
- Global market CAGR is 6.57%—outpacing U.S. by 2.15%.
- Global market doubles between 2025 and 2035—from $485.5B to $1.086T.
- U.S. market grows 2.2x by 2045—from $192.8B to $420B.
- CRAIT's expansion timing aligns with peak global acceleration (2028–2035).
- Global market adds $1.5T in value between 2025 and 2045.
- U.S. remains stable but CRAIT's future upside lies in global penetration.

IN BILLIONS USD



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EXECUTIVE LEADERSHIP TEAM

John Paul Morgahiemn – Founder, CEO & Chairman
Visionary entrepreneur, founded CRAIT INC in 1978. Known for building the company from scratch into a $220B logistics empire. Based in Seattle HQ.

Dr. Meredith Langston – Chief Operating Officer (COO) PhD in Supply Chain Systems from Columbia Tech Institute. Former logistics strategist for national infrastructure projects. Oversees all routing, dispatch, and warehouse operations.

Calvin R. Beckett – Chief Financial Officer (CFO)
CPA and former Treasury Advisor. Expert in high-volume financial modeling and investor relations. Manages CRAIT's $66B net profit and repayment strategy.

Tanya Elise Monroe – Chief Technology Officer (CTO)
MIT graduate in Systems Engineering. Architect of CRAIT's Master Operating Software and mobile app ecosystem. Leads tech innovation and cybersecurity.

Jared Thompson – Chief Marketing Officer (CMO)
Former head of brand strategy at multiple Fortune 500 campaigns. Drives CRAIT's national visibility across digital, print, and broadcast channels.

Renee Caldwell – Chief Human Resources Officer (CHRO)
Specialist in high-scale workforce training and compliance. Oversees 300,000 staff and 750,000 riders, including onboarding and performance systems.

Victor J. Hanley – Chief Legal & Compliance Officer (CLCO)
JD from American Law Institute. Manages all regulatory, contractual, and expansion-related legal frameworks across 52 states and international markets.

Dr. Nolan Pierce – Chief Data & Analytics Officer (CDAO)
Former NASA data scientist. Leads CRAIT's 7 Master Dashboards and performance oversight systems. Expert in predictive modeling and operational intelligence.

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MANAGEMENT TEAM

Lydia Monroe – Vice President, Courier Operations
Oversees all courier logistics, fleet deployment, and inter-state delivery protocols.

Marcus Ellington – Vice President, Personal Delivery Systems
Manages rider coordination, app-based dispatch, and urban delivery optimization.

Sandra Velez – Director, Warehouse Infrastructure
Responsible for 700,000 warehouse facilities, layout planning, and throughput efficiency.

Darnell Hughes – Director, Rider Engagement & Training
Leads onboarding and performance tracking for 750,000 personal delivery riders.

Kimberly Stokes – Director, State Control Rooms & Oversight
Manages 52 state-level control centers and ensures compliance with MOS protocols.

Ethan Caldwell – Director, Corporate Staffing & HR Systems
Oversees recruitment, payroll, and internal training programs for 300,000 staff.

Dr. Felicia Grant – Director, Leadership Development & Role Tracking
Designs oversight layers and monthly improvement cycles for department heads.

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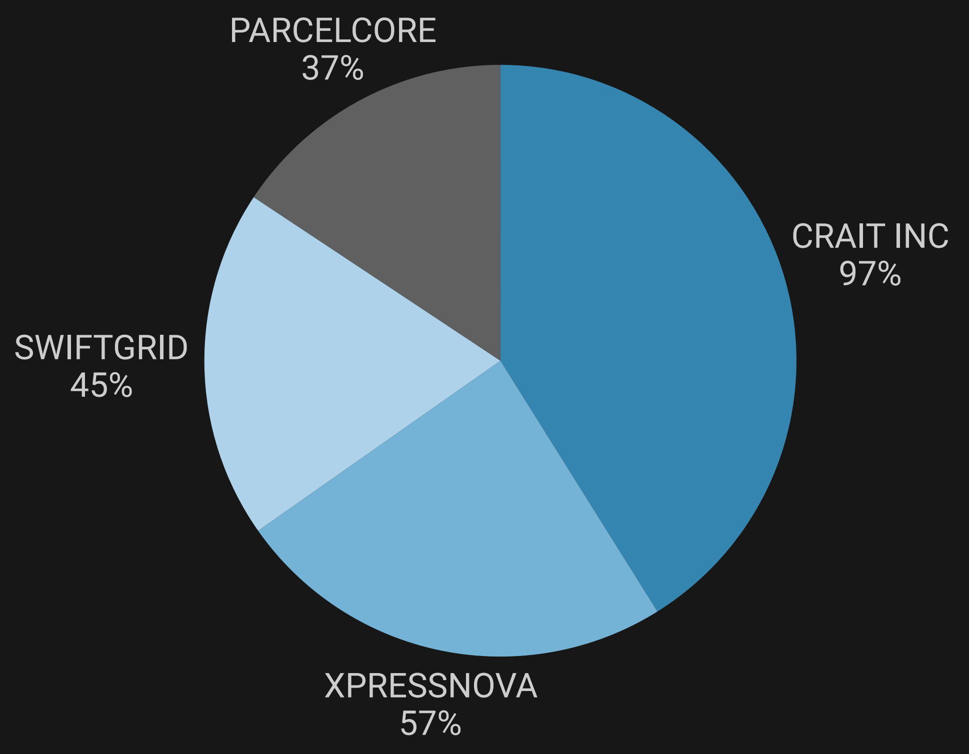
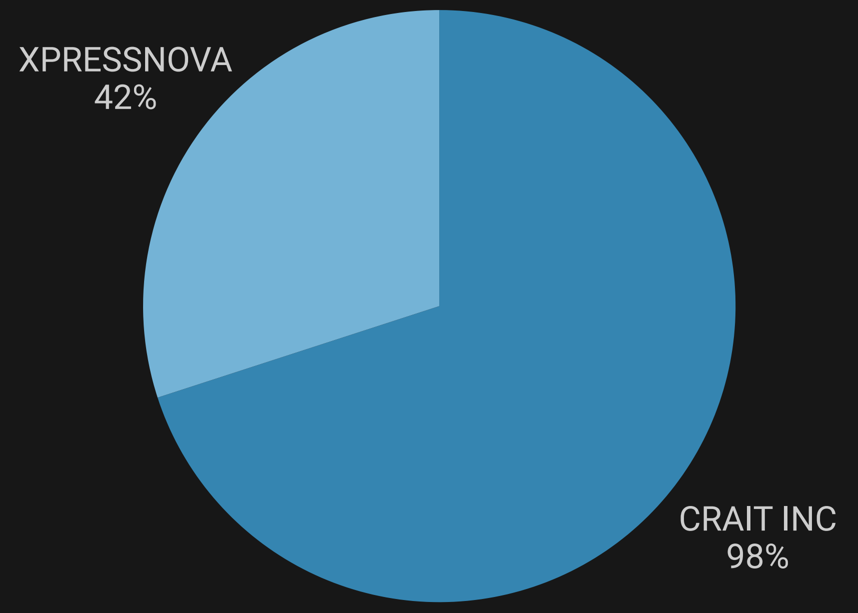
CSAT - 97%

“I canceled and got refunded instantly.” — Chloe Armstrong, New Jersey, June 2024, Personal
“MOS dashboards gave us full control.” — Carolyn Pierce, Michigan, August 2023, Courier
“Geo-activated rider arrived in 12 minutes.” — Tyler Benson, Kentucky, October 2023, Personal
“We reduced idle time by 78%.” — Daniel Brooks, North Carolina, October 2024, Courier
“Training quality is military-grade.” — Samantha Doyle, Connecticut, April 2025, Personal
“CRAIT’s booking system is genius.” — Susan Holloway, Arizona, April 2025, Courier
“Live tracking builds customer trust.” — Logan Myers, South Carolina, December 2024, Personal
“Zero insurance claims in 3 years.” — Kenneth Doyle, Washington, May 2023, Courier
“Rider model is globally unmatched.” — Madison Blake, Alabama, July 2023, Personal
“We scaled 50 zip codes in 90 days.” — Margaret Sloan, Colorado, September 2024, Courier
“Sub-minute dispatch changed our operations.” — Dylan Prescott, Utah, September 2024, Personal
“CRAIT is the gold standard.” — Anthony McBride, New York, January 2025, Courier
“Personal delivery drives 5X reorders.” — Hailey Monroe, Arkansas, February 2025, Personal
“Zero package damage since onboarding.” — Barbara Keane, Minnesota, March 2024, Courier
“Rider arrived before estimated time.” — Jason Whitmore, Mississippi, May 2023, Personal
“We saved $4.2M in fuel.” — Gregory Vaughn, Nevada, July 2025, Courier

COURIER





PERSONAL DELIVERY

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BREAK EVEN ANALYSIS

CRAIT INC’s Expansion Phase I requires $90 billion in funding to enter Canada, Mexico, and nine neighboring island territories, with break-even projected within 4.5 years of launch. The model assumes an 18-month ramp-up, reaching 250 million deliveries/month by Year 5 at an average revenue of $18 per delivery, generating $54 billion/year in gross revenue. Fixed costs total $60 billion, covering infrastructure, fleet, and tech deployment, while variable costs average $0.85 per delivery, totaling $2.55 billion/month at full scale. Break-even is expected between Month 54 and Month 60, factoring in regulatory onboarding, seasonal demand fluctuations, and infrastructure rollout. CRAIT’s U.S. model, vendor scoring, and training systems will be replicated to minimize friction and accelerate profitability

CRAIT INC

AWARDS

Logistics & Operational Excellence

- Global Logistics Vanguard Award
- International Courier Precision Medal
- World Delivery Integrity Citation
- Platinum Route Optimization Trophy
- Global Last-Mile Mastery Award
- International Fleet Efficiency Star
- Logistics Infrastructure Excellence Shield
- Global Delivery Velocity Award
- Courier Systems Innovation Ribbon
- International Dispatch Accuracy Plaque

Customer Satisfaction & Service

- Global Customer Trust Award
- International Service Excellence Medal
- Platinum Satisfaction Guarantee Citation
- World-Class Support Recognition
- 5-Star Experience Benchmark Trophy
- Global Loyalty & Retention Award
- International User Experience Ribbon
- App-Based Service Leadership Plaque
- Real-Time Resolution Excellence Medal
- Customer-Centric Logistics Star

Sustainability & Innovation

- Global Electric Fleet Leadership Award
- International Green Logistics Citation
- Sustainable Delivery Infrastructure Trophy
- Zero Emissions Courier Medal
- ESG Logistics Excellence Ribbon
- Solar-Powered Operations Recognition
- Battery Lifecycle Innovation Award
- Autonomous Delivery Innovation Star
- Drone Logistics Advancement Plaque
- Global Tech-Enabled Logistics Medal

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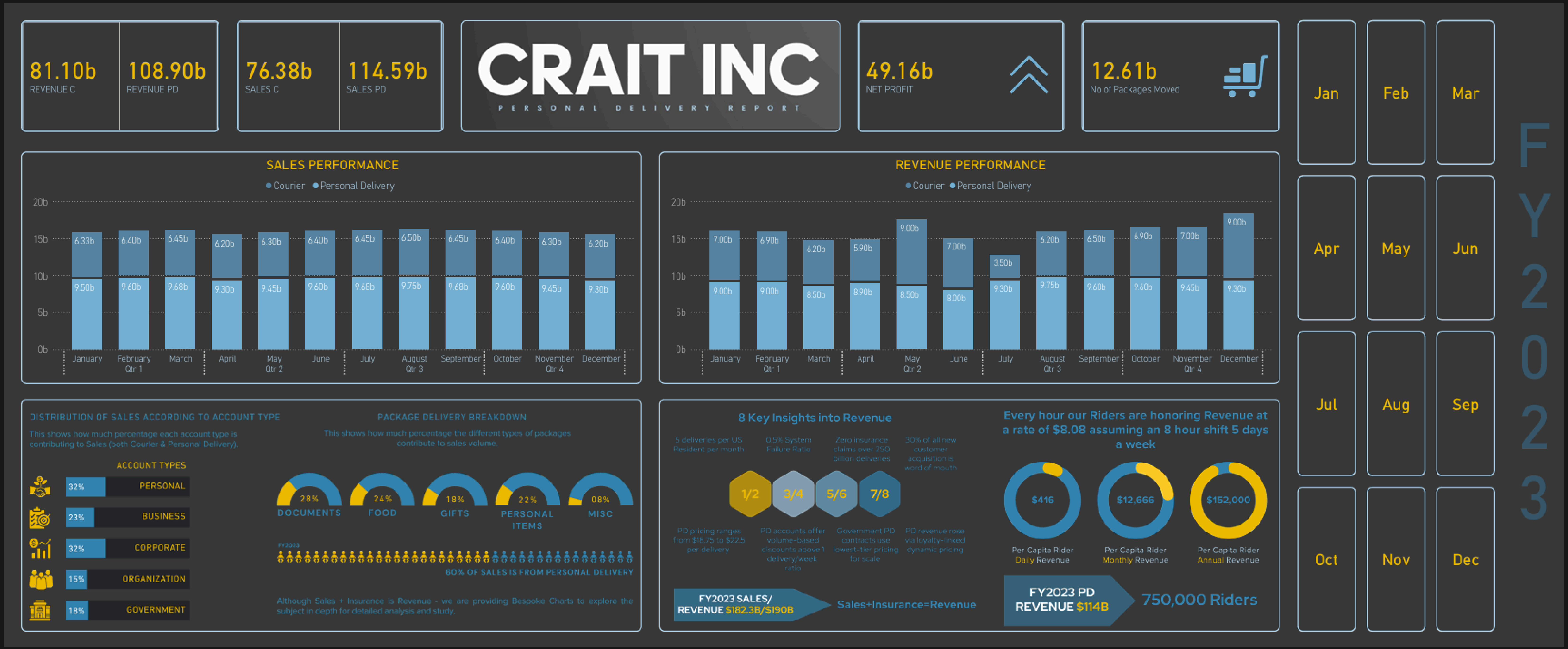
BESPOKE DASHBOARD

Designed at KS Ventures Labs

Kindly click on the link below for Interactivity and review on next slide

Interactive Dashboard Link



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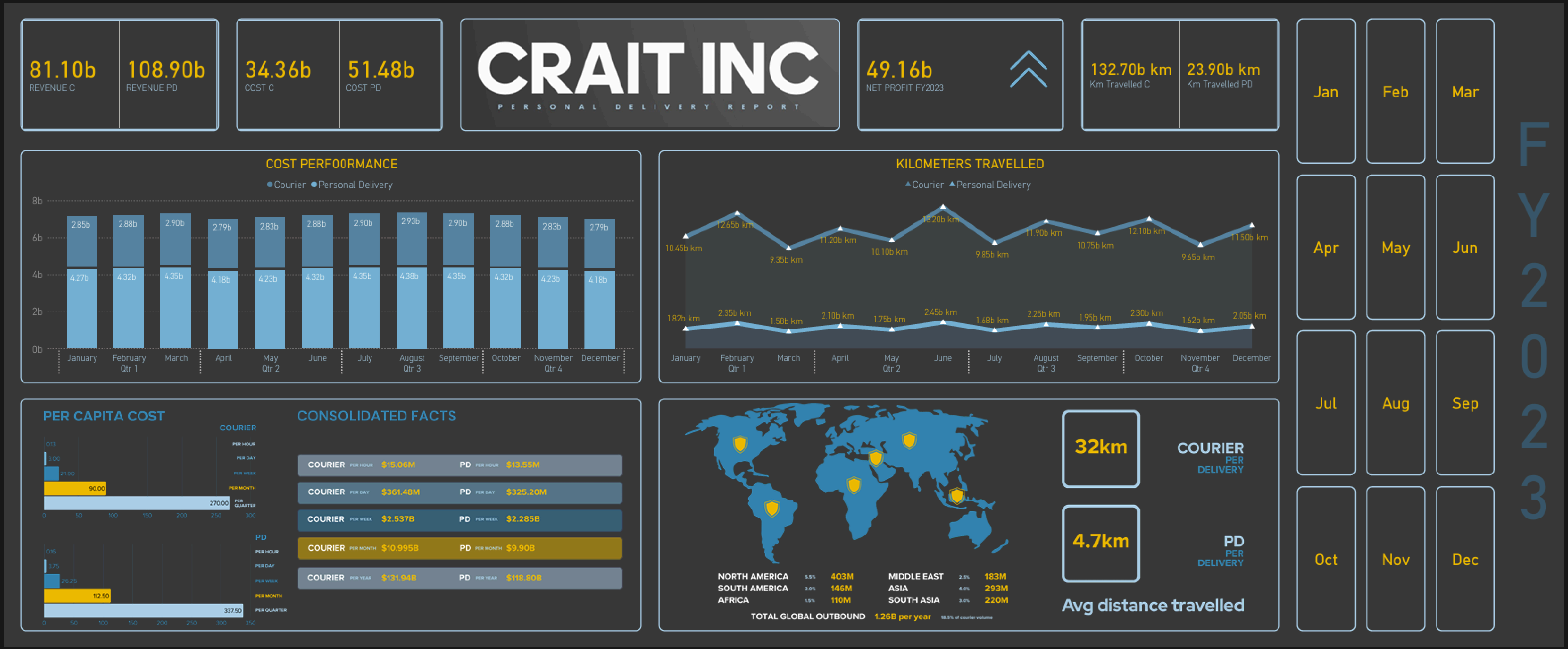

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KS VENTURES

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READY TO CO-CREATE WITH US?

LET'S BUILD THE FUTURE TOGETHER!

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